

NIKOLINAKOS & PARTNERS

LAW FIRM

Intellectual Property Practice

ABSOLUTE SPECIALIZATION

Ranked #1 in Greece for the 10th consecutive year
in
Telecoms, Media, Technology (TMT) & Digital Business
Data Protection & Cybersecurity
Dispute Resolution - Competition Law - Intellectual Property



Leading
Experts in IP
& Technology
for the 10th
consecutive year



ABSOLUTE SPECIALIZATION

STRATEGIC GUIDANCE – POWERFUL LITIGATION

“A formidable IP department”, with “**deep legal knowledge, professionalism and quality of service**”.

Legal500, EMEA, 2021

“This is an **extremely effective IP practice**, especially concerning **technology-related cases**”.

Legal500, EMEA, 2021

“Nikolinakos & Partners’ **IP team** is **particularly knowledgeable of the technology and digital business industries**”.

Legal500, EMEA, 2020

“The **IP Practice** of Nikolinakos & Partners Law Firm is **impressive** and verifies their excellent market reputation”.

Legal500, EMEA, 2020

“Nikolinakos & Partners LLP has a **superb IP practice**, which **covers a range of issues**, mainly **new technologies, digital media, trademarks, patents, unfair competition and copyright**”.

Legal500, EMEA, 2019

“**Highly recommended for its deep specialisation, expert knowledge and practical experience**”.

Chambers & Partners, Europe, 2019

“This practice is **formidable, extremely effective, detail-oriented and provides excellent strategic advice**.”

Chambers & Partners, Europe, 2019

“**This IP Practice is praised for its ability to retain sight of the big picture**”.

Legal500, EMEA, 2018

“**This IP team has strong business knowledge**”.

Legal500, EMEA, 2017

“**Superb reputation for IP and technology matters**”.

Chambers & Partners, 2016

“**Nikolinakos & Partners’ business-oriented and responsive IP team is efficient, practical and results focused**”.

Legal500, EMEA, 2016

OUR LAWYERS

Our lawyers are highly recommended by prestigious international legal directories. Indicatively:

"Nikos Nikolinakos is an excellent strategist, specialising in trade secret, trademark, copyright and content-related matters".

Legal500, EMEA, 2021

"Dina Kouvelou has deep knowledge in regulatory matters... she makes recommendations based on practical solutions".

Chambers & Partners, Europe, 2020

"Nikolinakos & Partners has a superb IP practice, which covers a range of issues, mainly new technologies, digital media, trade marks, patents, unfair competition and copyright".

Legal500, EMEA, 2019

"The partners at Nikolinakos & Partners Law Firm are hands-on and deliver personalised, tailor-made and to-the-point advice".

Chambers & Partners, 2019

"Nikos Nikolinakos is outstanding and particularly effective in complex regulatory issues. He has an impressive amount of experience, is forward-thinking and tactically astute".

Chambers & Partners, 2019

"The team was recently boosted by the arrival of IP expert Maria-Daphne Papadopoulou".

Legal500, EMEA, 2018

"Nikos Nikolinakos is a standout figure in the field of technology law".

Legal500 EMEA 2018

"Dina Kouvelou impresses with her pragmatic approach and customised advice on IP and technology issues".

Legal500, EMEA, 2021

"Alexis Spyropoulos is very knowledgeable in the IP area and provides reliable counsel".

Legal500, EMEA, 2021

"Nikos Nikolinakos is an expert in matters encompassing IP rights protection and competition law and is experienced in trademark, copyright and trade secret litigation".

Legal500, EMEA, 2020

"The exceptional and solution-oriented Dina Kouvelou is an excellent strategist and an impressive agency litigator".

Legal500, EMEA, 2019

"Dina Kouvelou has a particular focus on regulatory mandates, including contentious proceedings. She is an efficient negotiator and business-minded lawyer who offers in-depth expertise, accuracy and clever strategies".

Chambers & Partners, 2019

"Nikos Nikolinakos is very experienced, knowledgeable, and provides a first-class service".

Legal500, EMEA, 2019

"Dina Kouvelou has outstanding expert knowledge and practical experience".

Legal500, EMEA, 2017

OUR LAWYERS

"**Nikos Nikolinakos** is recognised by market sources for his **long-standing presence in the industry**".

Chambers & Partners, 2017

"Among the team of **'tech specialists'**, **Nikos Nikolinakos** is recommended".

Legal500, 2016

"**Nikos Nikolinakos** is **"an expert in the area of trademarks, copyright and unfair competition"**".

Chambers & Partners, 2016

"**Nikos Nikolinakos** has **profound expert knowledge**".

Legal500, 2016

"**Nikos Nikolinakos** is a notable **regulatory expert**, respected by clients for his steely determination".

Chambers & Partners, 2015

"**Alexis Spyropoulos** is **strong on data privacy and cybersecurity**".

Legal500 EMEA 2017

"**Nikos Nikolinakos** has been described by market commentators as **an impressive counsel who has a business understanding that goes beyond legal matters**".

Chambers & Partners, 2016

"**Dina Kouvelou** has a reputation for being **extremely business-oriented, proactive and an effective strategist**. The clients value her experience".

Chambers & Partners, 2016

"**Dina Kouvelou** is **very professional and business-oriented**".

Legal500, 2015

"The **efficient, reliable Dina Kouvelou** consistently delivers a **high-calibre service**".

Legal500, 2014



OUR CLIENTS

We advise companies of all sizes and in virtually all industries across the life cycle of IP assets, from development to commercialization and licensing through to maturity. We have considerable depth in the full array of intellectual property law - both contentious and non-contentious - including copyrights, patents, trade secrets and trademarks.

Clients in **telecommunications, information technology, e-commerce, computer hardware and software, high-tech, consumer products, digital media, marketing and entertainment, pharmaceuticals, manufacturing, consumer products, food & beverage, fashion & luxury goods** and other industries rely on us to address their most important issues involving intellectual property rights.

We are sensitive to the cash constraints on **start-ups** and are skilled in identifying those steps that must be taken early and those that can safely or with less risk be deferred until greater resources are available. Our experience in advising and negotiating options, licences and other agreements with third parties can often release resources early, whilst preserving the proper long-term rewards for the entrepreneur.



EXPERIENCE & EXPERTISE – OVERVIEW

IP Strategy & Counseling

We serve as strategic advisors to our clients in order to resolve issues and achieve their aims without the need to resort to litigation. For instance, we help companies evaluate and manage intellectual property risks; provide strategic advice on intellectual property protection and enforcement programs; work with clients in the restructuring of intellectual property assets; and help guide companies through branding and licensing strategies. In sum: **we develop together an IP strategy within your commercial plans.**

IP Transactions

Our **intellectual property transactions practice** handles complex business deals. We have significant experience in structuring, drafting and negotiating transactions that include licenses; strategic collaborations and corporate partnerships; joint ventures; research and development agreements; manufacturing agreements; supply and distribution agreements; marketing and promotion agreements; outsourcing; and consulting and services agreements.

IP Litigation

We appear regularly before courts and government agencies providing comprehensive assistance in acquiring, enforcing, defending, and exploiting intellectual property. **We prosecute and litigate complex IP matters**, assisting clients in protecting their intellectual property rights from infringement, counterfeiting, misappropriation and unfair competition. We tailor our strategies based on our clients' needs, and give practical advice with respect to asserting, defending against, or settling intellectual property claims.



TECHNOLOGY TRANSACTIONS

Transactional IP – Technology transactions

Our lawyers have expertise and experience in innovation-driven businesses — from IT, telecommunications and cloud computing to pharmaceuticals, life sciences and medical devices — and can provide sound counsel on the protection, use, exploitation and enforcement of intellectual property.

We focus on the development, protection, exploitation and use of intellectual property and technology-related assets through the stages of a company's growth, as well as the sourcing of strategic assets and services for use in a company's operations.

Our lawyers provide practical, industry-savvy strategic guidance to help our clients address their needs, by developing and negotiating:

- Intellectual property development and licensing agreements
- Technology transfer agreements
- Distribution and reseller agreements
- Share and asset transactions
- Joint ventures & strategic alliances
- Outsourcing and service agreements
- OEM and supply agreements
- Advertising, marketing and co-branding agreements



COPYRIGHTS / TRADEMARKS

Copyrights – Protection, Enforcement & Risk Assessment

We help our clients to obtain the full benefit of their copyright assets through registration and licensing, enforcing their copyrights where needed and preventing infringement of the copyrights of others.

We have extensive experience in the traditional copyright industries (including music, publishing and film) as well as in **new technologies and digital media – building on our extensive TMT, digital business and data protection expertise and experience.**

Our team acts for a range of clients across the copyright spectrum, including leading telecommunications operators, film, games and software producers, TV production companies, publishers, consumer electronics manufacturers, online service providers.

Trademarks

We assist our clients with a strategic approach to the **protection and enforcement of their trademarks**, including attending to preliminary clearances and the registration of trademarks, dealing with opposition, non-use and infringement actions, assisting with **commercial transactions** and providing **litigation services**.

In particular, we have extensive experience in:

- Trademark prosecution, portfolio management and advisory work.
- Trademark assignment, licensing, due diligence, audits and other transactional work.
- Trademark oppositions, cancellations, litigation and enforcement.



PATENTS / IPRs & COMPETITION LAW

Patents

Engaging experienced counsel on strategic patent portfolio analysis has become essential to clients (such as major electronics, telecommunications, software, biotechnology, and pharmaceutical companies) who want to maximize their revenue-generating opportunities.

We regularly provide strategic patent advice at research and product development stages, as well as for marketed products. Our lawyers counsel clients on how to maximize their business returns by creating and managing their patent portfolios.

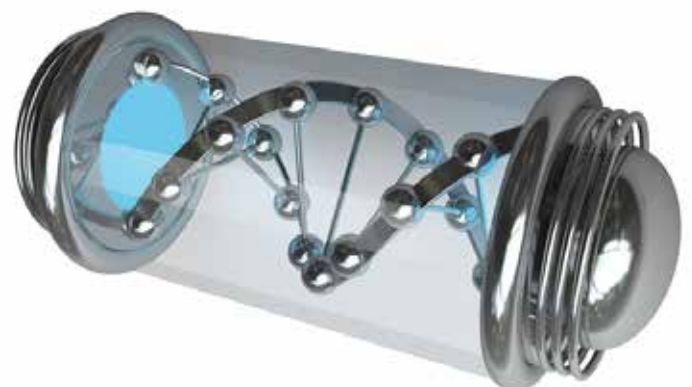
We are, therefore, well equipped to handle matters relating to:

- **Patent filing**, prosecution and **portfolio management**
- **Patent licensing**, technology transfer agreements and other commercial transactions
- Patent enforcement & **litigation**

IP Rights & Competition Law

We use our antitrust (competition law) experience to realize the full value of intellectual property rights. To this end, we act on complaints, claims and defences involving the **assertion of competition law in an intellectual property context**.

Our Practice covers all aspects of competition law and intellectual property licensing and involves issues concerning R&D, technology collaboration agreements, software and content licensing, manufacturing, marketing, agency and distribution agreements, service supply and dispute settlement arrangements.



In sum: our Intellectual Property Practice offers litigation services as well as legal/strategic advice and responds to clients' needs in a broad range of IP issues, including:

- IP and Technology – Technology Contracts
- Licensing and Technology Transfer
- IP in Commercial Transactions
- IP Audits & Due Diligence
- IP Portfolio Analysis & Management
- Intellectual Property & Competition Law
- IP Litigation
- Digital media, social media and new technologies
- Copyrights
- Cultural Property
- Anti-piracy
- Plant Variety Rights
- Data Protection, Privacy and Information Management
- Trade Secrets and Confidential Know-How
- Trademarks & Brands
- Management of Trademarks Portfolios
- Domain Names
- Misleading Advertising and Unfair Competition
- Internet and E-Business
- Media Litigation and Counseling
- Outsourcing
- Patents – Filing & Prosecution
- Patents – Strategic Counseling and Portfolio Development
- Industrial Designs



RECENT DISTINCTIONS

AWARD WINNING

Client satisfaction is the real measure of success for the work we do. But we also value the external recognition gained through the awards we have won.



We are highly recommended by international legal directories as a leading law firm in Technology and IP:

“Acting for clients from the **TV and social media sectors**”.

Chambers & Partners, Europe, 2021

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Chambers & Partners, 2016

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Legal500, EMEA, 2016

“... particularly recommended for its **high-quality advice in telecoms regulatory and competition law**”.

Legal500, EMEA, 2014

“Nikolinakos & Partners LLP has earned an **‘outstanding’ reputation**”.

Legal500, Europe, 2013

“**A formidable IP department**”, with “**deep legal knowledge, professionalism and quality of service**”.

Legal500, EMEA, 2021

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Legal500, EMEA, 2018

“Nikolinakos & Partners Law Firm provides **guidance on complex matters in an efficient and convincing manner. Its quality and client service are exceptional**”.

Chambers & Partners, 2016

“This law firm **combines tremendous legal expertise with thoughtful business advice**”.

Legal500, EMEA, 2016

“Nikolinakos & Partners’ **‘level of service is very high’ and ‘industry knowledge is deep’, particularly for regulatory or disputes advice**”.

Legal500, EMEA, 2015

“Experienced in representing both **domestic and international clients before courts and regulatory authorities**”.

Chambers & Partners, Europe, 2014

“This firm **continues to impress with its regulatory expertise**”

Chambers & Partners, Europe, 2013

contacts

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